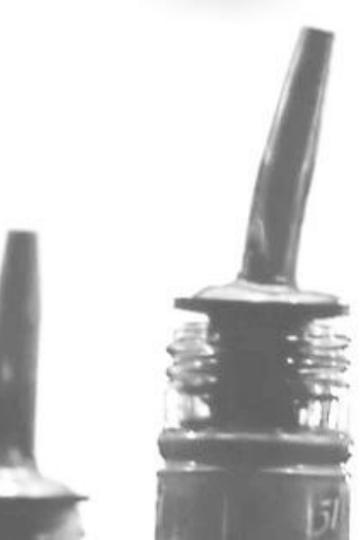
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BOTTOMSUPTM



W06445 Per	/ ORDERS	8	
Order Details: Product Name REMY MARTIN LOUIS)	Qu	antity Price 12 \$178.56	D
Item Cost: Total Discount: Tax: Order Total: Pick Up Address:		\$178.56 \$4.00 \$15.86 \$190.42	5
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your order stat	BOTTLECAPPS	BACK	
	W06445 Per 06.21.2017 11:46 Order Details: Product Name REMY MARTIN LOUIS 2 Order Summary: Item Cost: Total Discount: Tax: Order Total: Pick Up Address: 4141 S Alameda St Corpus Christi, TX 784	VIEW ORDERS UNDUE TOWNNOUTSALLS W06445 Pending \$1 06.21.2017 11:46 AM Order Details: Product Name Qu REMY MARTIN LOUIS XIII Order Summary: Item Cost: Total Discount: Tax: Order Total: Pick Up Address: 4141 S Alameda St Corpus Christi, TX 78411 Note: Thank you for your Order! If y a time for delivery see you th your order status call (361)-85	W06445 Pending \$ 190.42 05.21.2017 11:46 AM Order Details: Product Name Quantity Price Product Name Quantity Price REMY MARTIN LOUIS XIII 12 \$178.56 Order Summary: 12 \$178.56 Item Cost: \$178.56 \$4.00 Tax: \$15.86 \$190.42 Order Total: \$15.86 \$190.42 Pick Up Address: \$190.42 Att1 S Alameda St \$100.42 Corpus Christi, TX 78411 \$100 Note: Thank you for your Order! If you specified a time for delivery see you then! To check your order status call (361)-851-8000

shopping experience.

Our apps reach your current and potential customers on their smartphone device (the average time spent is 5 hours a day per person). We also offer Digital Signage and websites that you control all from one easy-to-use platform.

As the market continually moves toward more convenient digital/mobile methods, BOTTLECAPPS makes it easy for liquor stores to tap into this trend while making it convenient and easy for liquor store owners/managers.

the competition.



BOTTLECAPPS

Directly market to your customers while providing a more convenient

A digital platform on phone, desktop, and in store. Push notification (most effective form of marketing--*ever*) Branded e-commerce functionality that sets you apart from





BOTTLECAPPS BACKGROUND

Established in 2011;

headquartered in Dallas, Texas.

Custom Digital Solutions Specialist

for Liquor Retailers.



100 years of Experience

combined in Information Technology, Business and Liquor Sales.

The Goal: To Produce the Best

E-Commerce retail app in the liquor industry at the lowest cost





Strategic Partnerships

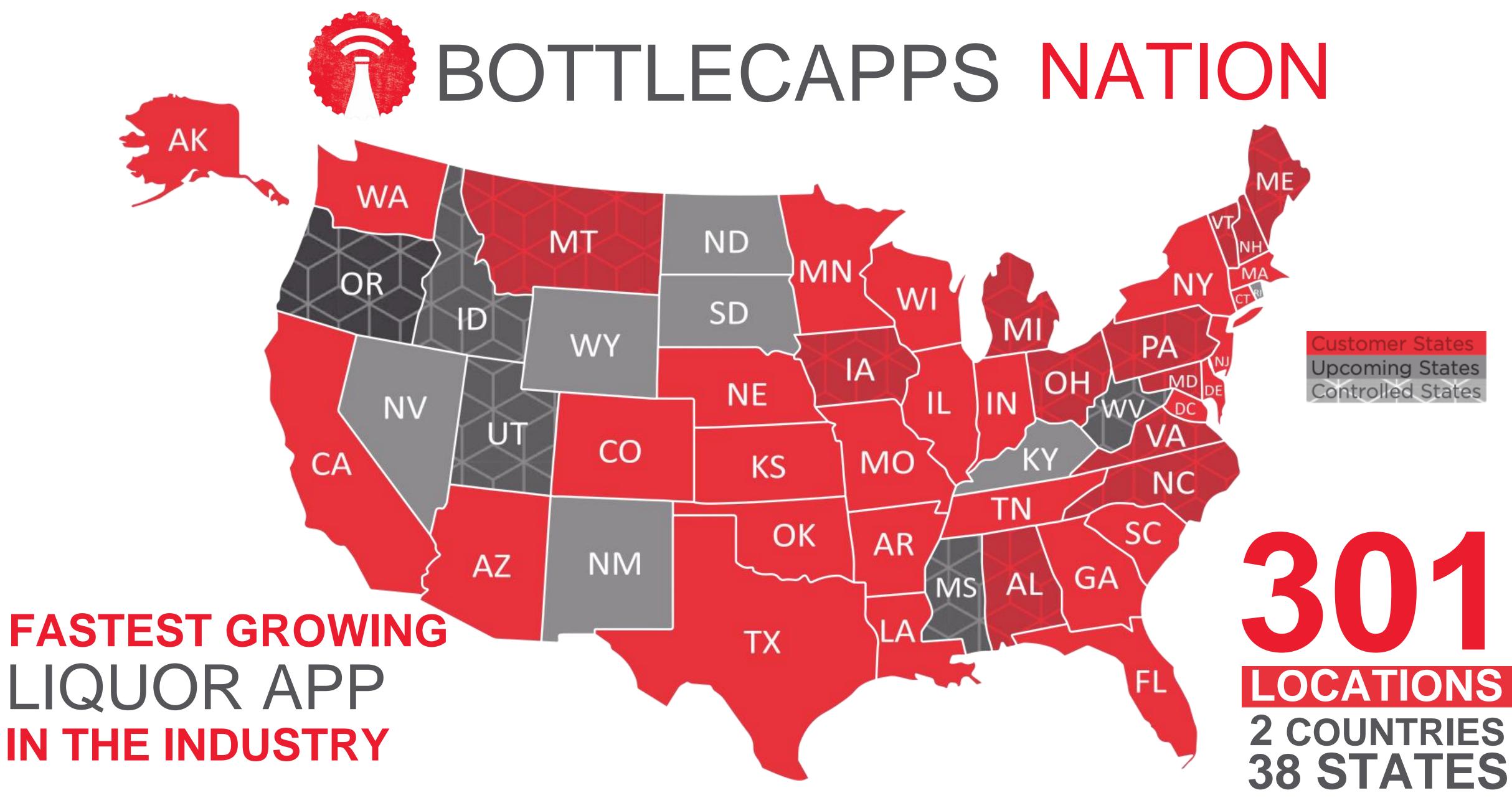
with liquor POS providers and liquor stores internationally.

A+ Rating with the BBB Better Business Bureau (BBB)

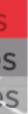
3 2 C G Dun & Bradstreet Rating

Dun & Bradstreet SER (Low Risk, Extensive Experience, Established top 12%)















WHY YOU NEED AN APP

	\checkmark

\$1.7 Billion

In e- Commerce alcohol sales in 2017



32.7% Increase

Increase of online alcohol sales from 2016 to 2017





50% of All E-Commerce

Of All E-Commerce now Runs on mobile. (apps)



82% Smart Phone

Users

of Smart Phone users consult their phones on purchases they're about to make in store



The IMPORTANCE OF APPS IN BUSINESS

If you don't have a mobile app you are throwing away a large chunk of your business and things are only going to get worse.

Mobile Marketing is the most powerful media ever invented!

Google

The New York Times



If you're not using mobile marketing to attract new customers to your business, don't worry—your competitors are already using it and are getting those customers instead.

60 second marketer



WHY YOU NEED BOTTLECAPPSTM

- 1.To connect you, and keep you connected with your customers.
- 2.Create loyalty with your customers
- 3.Help grow your sales online and in store.
- 4.Create a direct marketing channel.
- 5.Easy to use platform to control multiple services and products.
- 6. Developing your own solutions is expensive







CURRENT MARKETING EXPENSES

MARKETING SOURCE RESPONSE

 ▶♣ ▲	WEBSITE	3%
	NEWSPAPER INSERTS	0.16%
	SMS RESPONSE TEXT	7%
	EMAIL	2.09%
	RADIO	0.10%
	PRINT	0.03%
	DIRECT MAIL	1.61%
	FOOD AND BEV APP	25%
	RETAIL INDUSTRY APP	12%



BOTTLECAPPS APP FOR MARKETING

- 79% purchase liquor 4 or more times a month
- 34% said they shop the store more because of the app
- 89% have used the app to browse inventory
- 73% look for specials
- 37% learn about upcoming events
- 14% to read product reviews
- **FLASH SALE STORIES**





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BOTTLEC APPS

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rices & Inventories

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orders

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Reports

mports

Signage

Log Out

My Account

Dashboard

Home Dashboard	
4 January New Users	2 On Going Events
7 On Going Deals	6 January Notifications
CALENDAR	
EVENTS	
Title	
BOTTLECAPPS DELIVERS!	



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44	61	
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🔞 Bottlecapps 10002 -Test New UI Irving 🗸

116 January Total Orders

69 January Pending Orders

VEB SOLE HOME SCREEN

6		-
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Cost	Ends	
Free	5/1/2020	







INSTANTLY POST TASTINGS, EVENTS, AND PROMOTIONS

BOTTLEC APPS	
☆ Dashboard	٠
T Events & Promotions	*
\$ Prices & Inventories	٠
E Deals	۰
🖶 Users	•
P Orders	۰
Coupons	۲
	*
Seports	٠
Imports	۲
💂 Signage	۲
1 My Account	*
🕒 Log Out	۲

Events · Add Events

Event Name/Title Event Date Event Timings Send Notification Event Is Free Address1 Address2 City State Zip Code Event Description

BOTTLECAPPS DELIVERS

04-27-2017	
15:00	
Yes	

05	-01-2	2020	

20:00

Yes



- Select list - *

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Have your store delivering directly from your BRANDED app! Your Store, in your customers pocket.







BOTTLECAPPS DELIVERS!

When

Apr 27, 2017 - May 01, 2020 03:00 PM - 08:00 PM

Where

300 E Royal Lane Irving, TX 75039

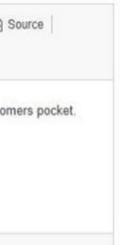
Description

Have your store delivering directly from your BRANDED app! Your Store, in your customers pocket.



BACK

2



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Choose File No file chosen



n Bottlec	APPS							
		Home Notifications						
Dashboard	्र							
T Events & Prom	notions	Send new notification						
\$ Prices & Inven	tories	Message						
🗄 Deals	٠	This is a test 🕲 🙂 🗑 🕲 🖑 👍 🖓 🐨 🛇 🐨						
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Reports	 	Send Notification Send Test Notification						
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💂 Signage	*							
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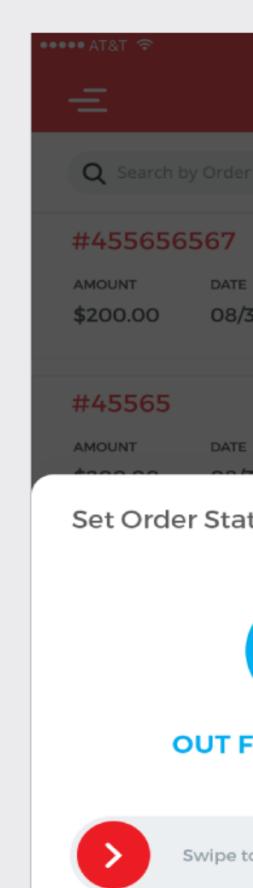
SEND MESSAGES DIRECTLY TO YOUR CUSTOMER'S PHONE! 58% of surveyed customers wanted more updates.





Admin App

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÷	Order Details							
#656567								
amount \$200.00	DATE TYPE 08/31/2017	Out for Delivery						
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#204, 2nd Floor, XYZ Apartment, YUX 🛛 🖌 📞 Lane, QWE City, ABC State - 5485554								
	Lorem ipsum dolor sit amet <mark>Quantity : 1</mark> SKU: 12345 UPC: 987654321	\$-15.00 \$ 12.00						
SUMMARY	Sub Total	\$ 12.00						
	Delivery fee	\$ 2.00						
	Tip	\$ 1.00						
	Тах	\$ 0.00						
TOTAL		\$ 15.00						
UPDA	CA	NCEL						
	Powered by 👘 BOTTLECAPP	5						





9:41 AM			100% 🗖	•
Orders				
			 	
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#455656	567		
amount \$200.00	date 08/31/2017	TYPE	Pending
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amount \$200.00	date 08/31/2017		Ready for Pickup
#656567	,		
amount \$200.00	date 08/31/2017	TYPE	Out for Delivery
#326585			
amount \$200.00	date 08/31/2017		Completed
	Powered by 🝙	BOTTLEC APPS	nnn



12





VINTNER'S COLLECTION MERITAGE 2014

The wine opens with an inviting and vivid nose of freshly picked raspberries, cranberry, cherry and melted milk chocolate. The wine is juicy on the palate where the nose rings true with flavors of mixed berry fruit, mocha and subtle toasted spice.



SEASONAL **BEER TASTING**

STERLING

<u> – Fri.</u> Jan 22 – Wed, Jan 27 PM - 8:30 PM

> iquor thwest HWY, TX 75254

RED BY BOTTLECAPPS



Don't let the cold keep your from enjoying great beer. We have put together a great selection of winter seasonal beers that are sure to hit the spot. This can have more text in this field. Don't let the cold keep your from enjoying great beer. We have put together a great selection of winter seasonal beers that are sure to hit the spot. This can have more text in this field Come enjoy great beer.



10% OFF SIGNAGE



Display Content On TV Screens



Deals

DGTAL



Events

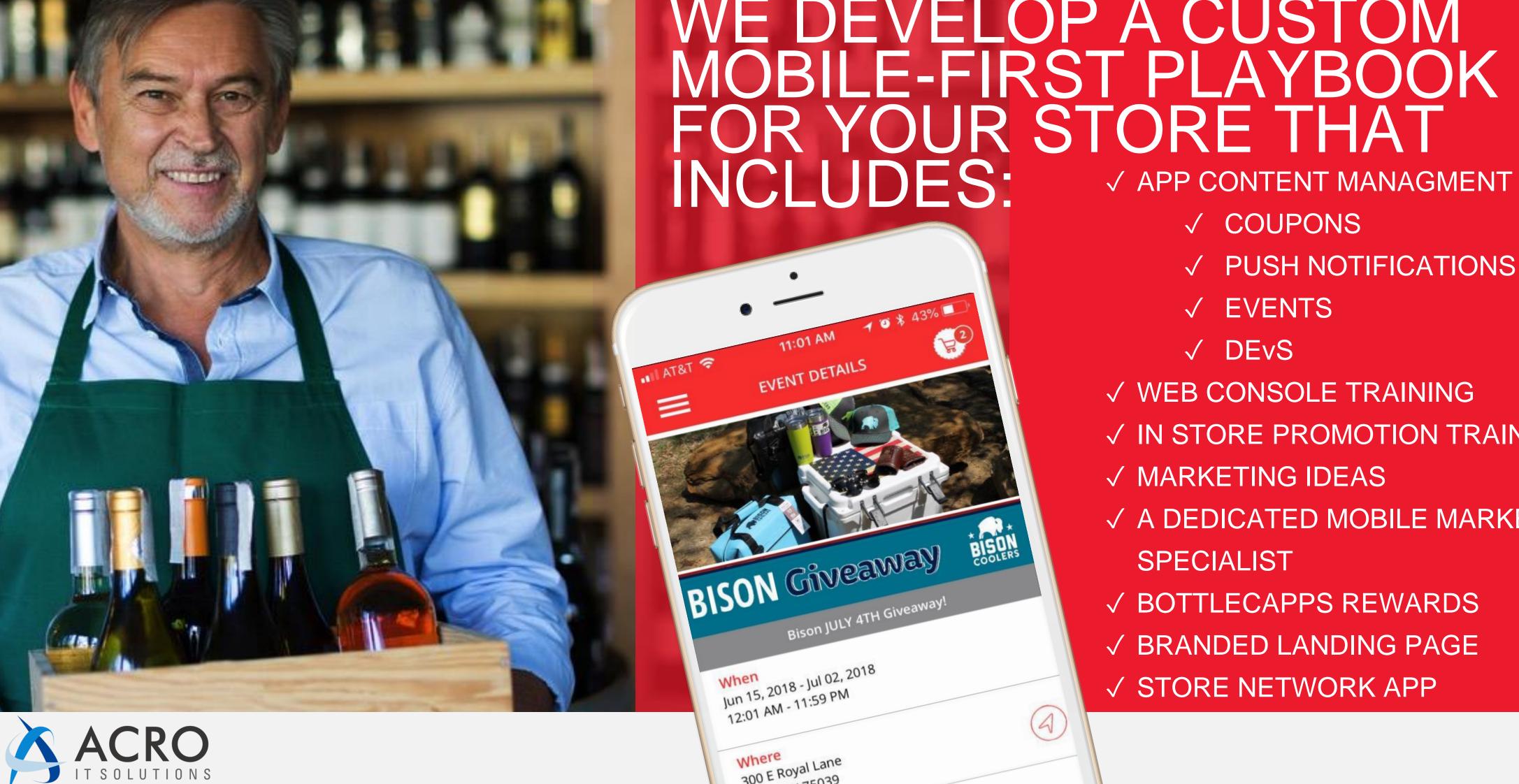


Control From Same Web Console as the App





MOBILE MARKETING TEAM



Where 300 E Royal Lane e. TX 75039

WE DEVELOP A CUSTOM MOBILE-FIRST PLAYBOOK FOR YOUR STORE THAT

- ✓ COUPONS
- ✓ PUSH NOTIFICATIONS
- ✓ EVENTS
- ✓ DEvS
- ✓ WEB CONSOLE TRAINING
- ✓ IN STORE PROMOTION TRAINING
- ✓ MARKETING IDEAS
- ✓ A DEDICATED MOBILE MARKETING **SPECIALIST**
- ✓ BOTTLECAPPS REWARDS
- ✓ BRANDED LANDING PAGE
- ✓ STORE NETWORK APP























BOTTLECAPPS Packages Makes the App and Digital Signage Work!

We develop packaged plans to better fit your stores digital and marketing needs-saves your store money!

DETAILS



Store App



Digital Signage



Marketing Services



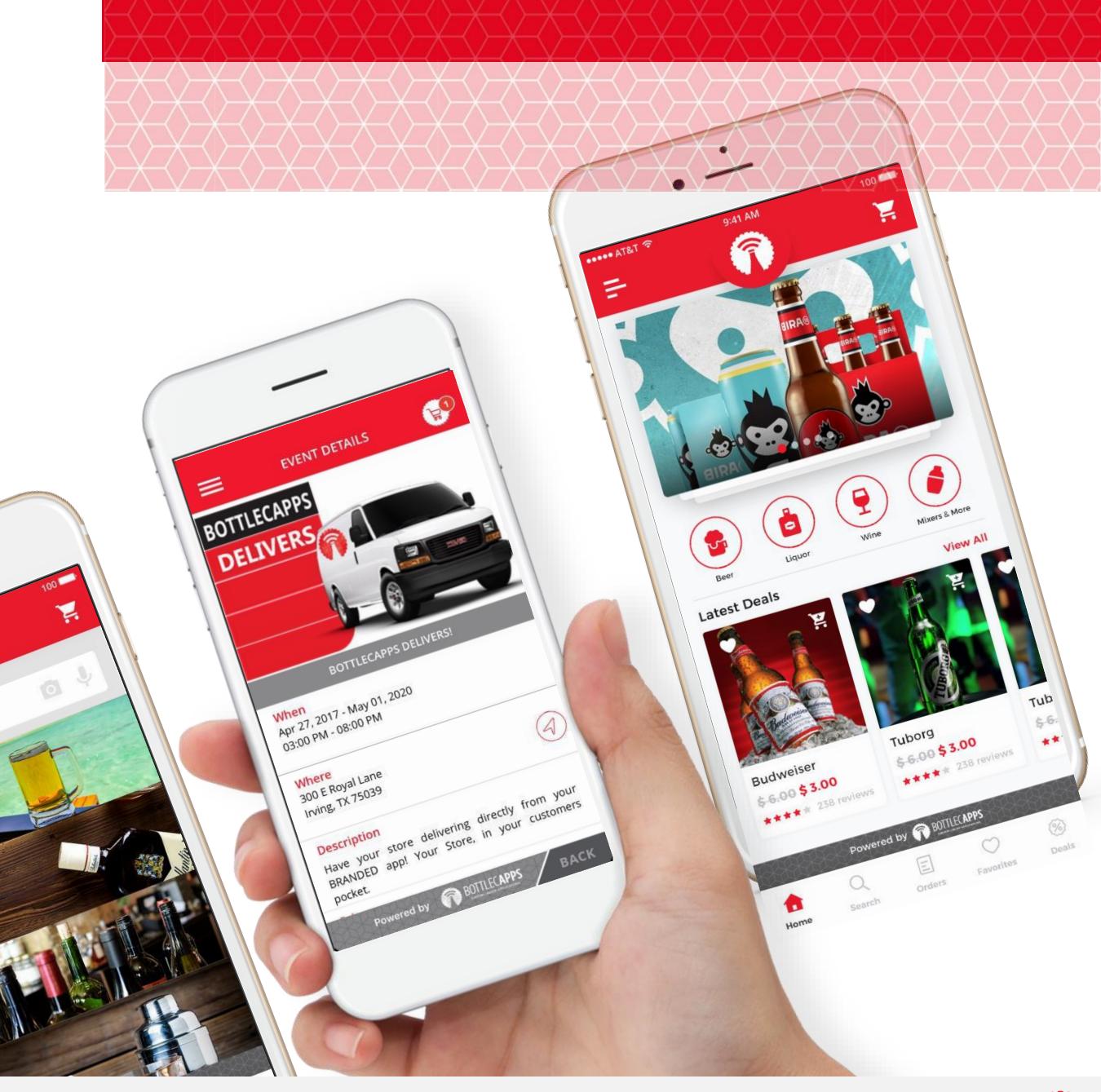
Websites



Web Console controls all the above

1 jaur









YOUR NEXT STEPS with BOTTLECAPPSTM



ONBOARDING PROCESS



TRAINING & EDUCATION





SIGN UP FOR PAYMENT GATEWAY MONTHLY SERVICE



IMPLEMENTATION TIMELINE

ONGOING TECHNICAL SUPPORT



CARETEAM & USER **GROWTH STRATEGIES**







INTERESTED ?

Get in touch

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